

County Profile

Rowan County (NC)

October 2019

Demographics

Population & Growth

2017 Est Population
2010 Census Total Population
Jul2017 NC Certified Population Estimate

Population

138,940
138,428
141,371

% Annual Growth

0.2%
0.6%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

84,687
53,741

Urban/Rural Percent

61.2%
38.8%

Estimated Population by Age

2017 Est Median Age
2017 Est Total Pop 0-19
2017 Est Total Pop 20-24
2017 Est Total Pop 25-34
2017 Est Total Pop 35-44
2017 Est Total Pop 45-54
2017 Est Total Pop 55-64
2017 Est Total Pop 65+

40
34,845
9,017
16,741
16,972
19,683
18,882
22,800

% Pop by Age

25.0%
6.5%
12.0%
12.2%
14.2%
13.5%
16.4%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.4
Workers Not Working at Home 55,046
Travel Time to Work: < 10 minutes 13.4%
Travel Time to Work: 10-14 minutes 16.1%
Travel Time to Work: 15-19 minutes 17.8%
Travel Time to Work: 20-24 minutes 15.6%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 10.8%
Travel Time to Work: 35-44 minutes 4.5%
Travel Time to Work: 45-59 minutes 7.1%
Travel Time to Work: 60+ minutes 7.9%

Workers, By Transportation

Worker Transp, Base 56,970
Work at Home 3.4%
Drove Car/Truck/Van Alone 83.0%
Carpooled Car/Truck/Van 10.3%
Public Transportation 0.3%
Walked 1.8%
Bicycle 0.0%
Taxi, Motorcycle, Other 1.2%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

35,948
20,167
855

Residents

63.1%
35.4%
1.5%

Education

2018-19 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2017 Est Education Attainment - At Least High School Graduate
2017 Est Education Attainment - At Least Bachelor's Degree

18,684
1,036
40.5%
3,832
10,544
80,359
17,453

Pop Age 25+

84.5%
18.4%

Housing

		% Ann Growth or % Total
2017 Est Total Housing Units	61,046	0.9%
2010 Census Total Housing	53,140	
2010 Census Total Households	60,211	
2010 Census Occupied Housing	46,069	86.7%
2010 Census Vacant Housing	7,071	13.3%
2017 Est Median Value of Owner Occupied Housing	\$130,400	
2017 Est Median Gross Rent	\$742	
2017 Est Owner Occupied Housing	35,274	68.1%
2017 Est Renter Occupied Housing	16,524	31.9%
2017 Est % Owner Occupied Vacancy Rate	2.1%	
2017 Est % Renter Occupied Vacancy Rate	6.6%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,802	
2017 Median Household Income (SAIPE)	\$47,541	(0.9%)
2016 Est Median Worker Earnings	\$27,253	
2017 Per Capita Income (BEA)	\$36,994	
2017 Est Pop, Income Below Poverty (SAIPE)	20,790	15.3%

Employment / Unemployment

	Currently	2018 Annual
JUL2019 Prelim., 2018 Employment	66,068	63,199
JUL2019 Prelim., 2018 Unemployment	3,039	2,576
JUL2019 Prelim., 2018 Unemployment Rate	4.4%	3.9%
2019Q1YTD, 2018 Announced Job Creation	61	100
2019Q1YTD, 2018 Total Announced Investments (\$mil)	\$6.1	\$9.0

Employment / Wages by Industry

	2019Q1 Employment	2018 Employment	2019Q1 Avg Weekly Wage	2018 Avg Weekly Wage
Total All Industries	48,723	48,492	\$892	\$852
Total Government	9,029	8,765	\$969	\$973
Total Private Industry	39,694	39,727	\$875	\$825
Agriculture Forestry Fishing & Hunting	295	315	\$520	\$525
Mining	214	201	\$983	\$968
Utilities	153	155	\$2,371	\$1,775
Construction	2,813	2,712	\$993	\$980
Manufacturing	7,371	7,458	\$1,091	\$1,085
Wholesale Trade	2,434	2,306	\$964	\$888
Retail Trade	5,094	4,838	\$809	\$570
Transportation and Warehousing	3,737	3,713	\$916	\$934
Information	172	179	\$819	\$853
Finance and Insurance	647	646	\$1,264	\$1,155
Real Estate and Rental and Leasing	220	231	\$794	\$781
Professional and Technical Services	972	917	\$1,165	\$1,186
Mgt of Companies, Enterprises	1,077	1,563	\$2,735	\$1,924
Administrative and Waste Services	2,081	2,013	\$610	\$580
Educational Services	4,530	4,208	\$732	\$752
Health Care and Social Assistance	8,474	8,474	\$938	\$943
Arts, Entertainment and Recreation	662	735	\$359	\$345
Accommodation and Food Services	4,186	4,192	\$294	\$292
Other Services Ex. Public Admin	929	939	\$600	\$597
Public Administration	2,661	2,699	\$845	\$786
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2019Q2 Available Industrial Buildings	21
2019Q1 Establishments: Total Private Industry	2,660
2019Q1 Establishments: Manufacturing	181
2016 Est Self Employed	3,549

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$1.6
2018 Total Retail Businesses (With Food/Drink)	665
2018 Avg Sales/Business Total (with Food/Drink)	\$2,429,183
2019Q2 Available Commercial Buildings (if County reports)	23

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6625
FY2018-19 Annual Taxable Retail Sales (\$mil)	\$1,464.3
2019 Tier designation	2

Childcare

2019Q2 Licensed Child Care Facilities	52
2019Q2 Licensed Child Care Enrollment	2,285

Healthcare Providers

2018 Number of Physicians	171
2018 Physicians/10,000 population	12.0
2018 RNs/10,000 population	93.2
2018 Dentists/10,000 population	3.8
2016 Pharmacists/10,000 population	7.7

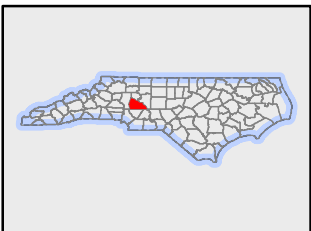
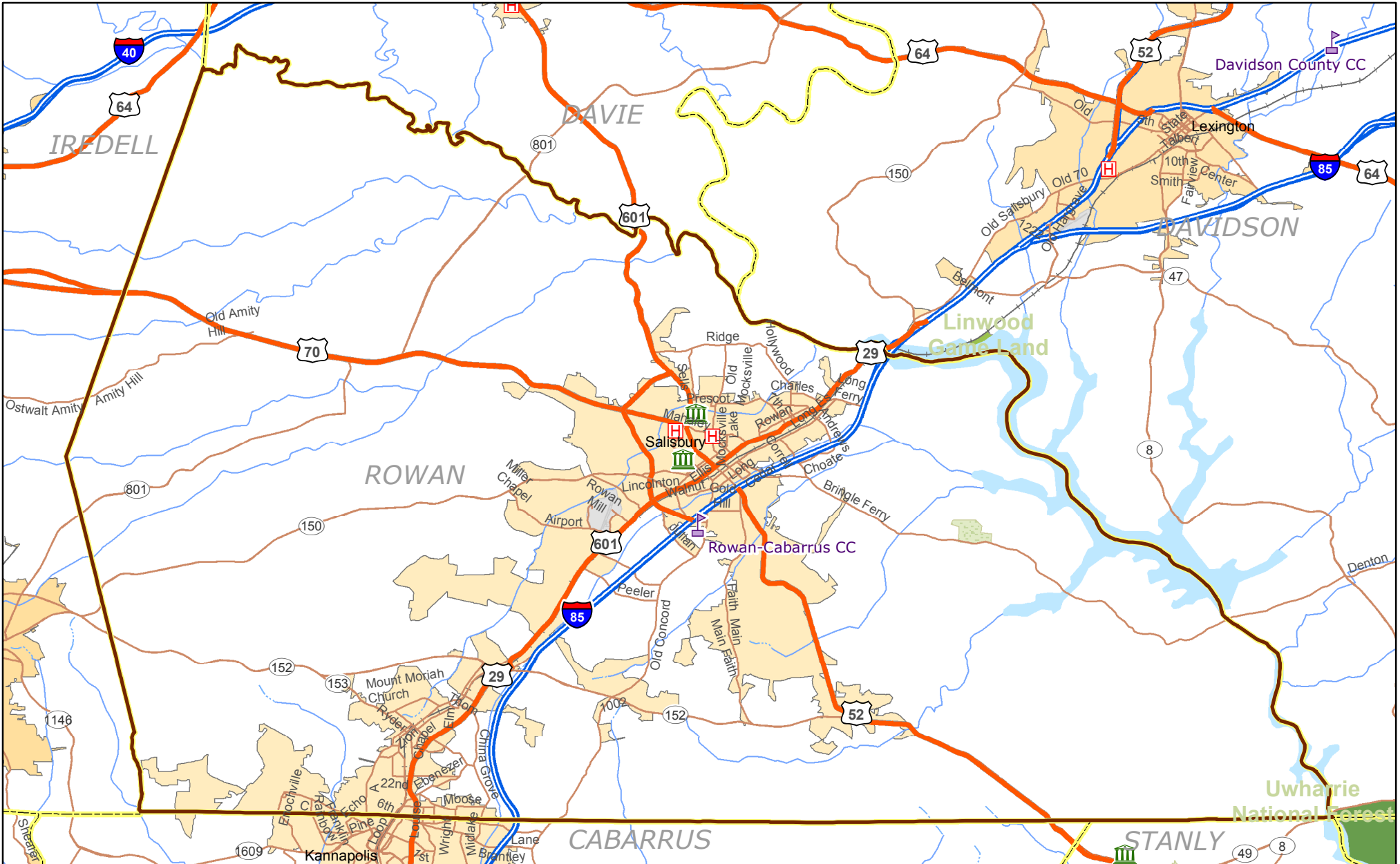
Sources:

Census (2010, ACS 2012-16) for income, commuters, place of work, (2010, ACS 2013-17) for population, housing, and educational attainment at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Rowan County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

